



Masha Laan

I'm fragile and I'm powerful

@mashalaan

paintings@laanart.com

+41799477108

Luzern Switzerland

BIO

Masha Laan is an artist from Switzerland.

She has a background in gastronomy and experience working in the country's top hotels.

After moving to Lucerne from Bern, Masha

immersed herself in a creative environment that inspired her to open up to herself and start her artistic journey.

Her observation and sensitivity to social issues and the role of women in society gave her the impulse to address these issues of concern through a visual language.

With a palette of paints and a canvas, Masha has been channeling her activities to create works of art since 2020.

She continues to hone her skills through her love of creativity and constant pursuit of artistic excellence.

Her determination has already helped her to organize three solo exhibitions, including charity exhibitions, as well as to participate in ArtCave Zürich, Art Expo Basel and Artbox Biennale Venezia.

Masha Laan's works are in private collections in Germany and Switzerland.

A

2021 Private charitable exhibition PROGR Bern

2022 Exhibition "Without borders" by ArtCave Zürich

2023 Exhibition by BARABBAS-opera in two acts, Biel Switzerland

2023 Exhibition by Art Expo Basel

2024 ARTBOX PROJECT Venezia 2.0

2024 Las Laguna Art Gallery- Laguna Beach California

CONCEPT

Masha Laan's concept is a deep reflection on the multidimensional nature of femininity, overcoming stereotypes and expectations of society. In her research, the author addresses the social issues surrounding the formation of gender stereotypes and how women fight for their rights and explore new social roles, seeking the right for education, work and for political equality.

Each author's work portrays a woman in different life circumstances, embodying the diverse roles that she takes on. It can be noticed that in the artist's works women appear with faces replaced by masks. This recurring motif of the masks subtly weaves into the artwork, symbolizing the facades that women often adopt in order to conform to social norms or expectations. The masks, in a literal or metaphorical sense, represent the roles imposed on women, some of which may not align with their true nature. Despite the faces being mask-covered, we can still see the hints of vulnerability, resilience and a longing for identity.

Masha Laan aims to challenge preconceived notions and acknowledge the deep and intricate reality of women's lives. She showcases the inner world of women through the prism of personal stories, where the protagonist experiences fear, pain, disappointment, loneliness, uncertainty and eventually finds integrity, freedom and selfhood. By unraveling the tangle imposed by society, the viewer thereby sees a reflection of the new self.

We can say that the concept goes beyond time and culture, gathering the experiences of women of various backgrounds. It serves as a powerful reminder of the strength and determination of women striving for self-discovery and liberation.

Artist Statement

Masha Laan

My viewer is my interlocutor.

In my art, I tend to create a visual dialogue that would become a bridge between our hearts and minds, transcending words and cultures.

I am a metamodern artist. Depicting women on canvas with acrylic and structural paste, I place a great importance on exploring my “self”, the themes of duality, fragmentation of identity, self-discovery, expressing my alter ego, and wholeness.

My works exist beyond time and culture, gathering the experiences of women from different countries and continents. Through the prism of the avant-garde, inspired by the art works of an Austrian artist Egon Schiele, I create the worlds where boundaries blur and art goes beyond the limits. Viewers can witness my exploration of the profound role of women in society. I portray their images in timeless shades of black and white and complete it with bright yellow as a symbol of ultimate success.

Observing women, I often drew a parallel between "them" and "me." At some point I stopped running away from my shadow and just embraced it. Over time, I gained integrity and inner freedom. That is when the idea of the concept of "Masks" was born, where women appear without faces, and masks in a metaphorical sense represent roles that might not be inherent to them but still being imposed on. Thus, a female character becomes a mirror of the beholder, and the masks begin to symbolize the facades that women often wear to meet social norms or expectations.

By unraveling the tangle imposed by society, I give the viewer the opportunity to see the reflection of their new self, and together with me in this exploration, turn to the strength and resilience of women striving for self-discovery and liberation.

Name: "Sensual"
Acrylic on canvas
100x120cm
2023



Name "Thoughtful"
Acrylic on canvas
100x120cm
2023



Name "Window to the future"
Acrylic on canvas
100x120cm
2023



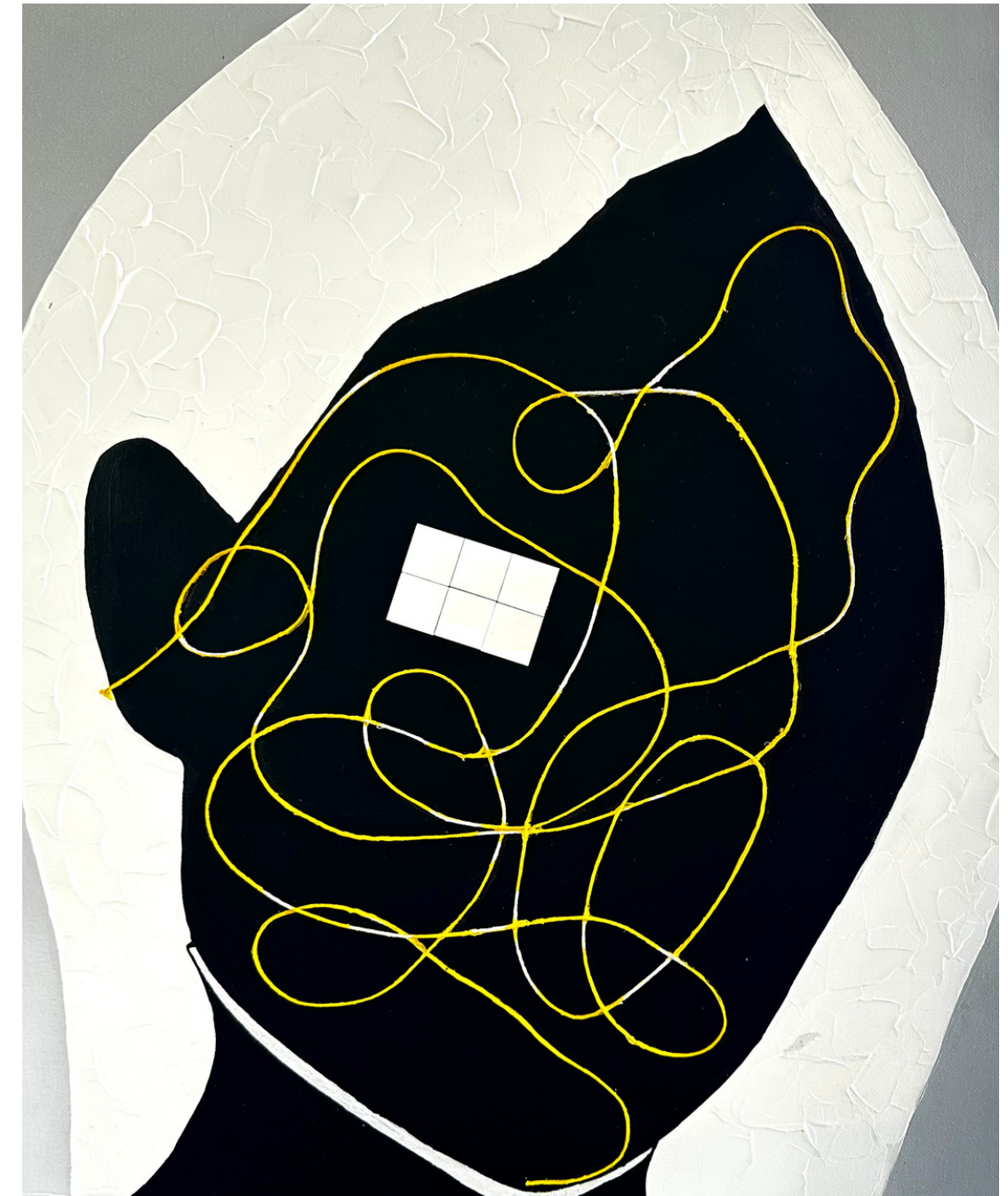
Name "Silence"
Acrylic on canvas
50x60cm
2023



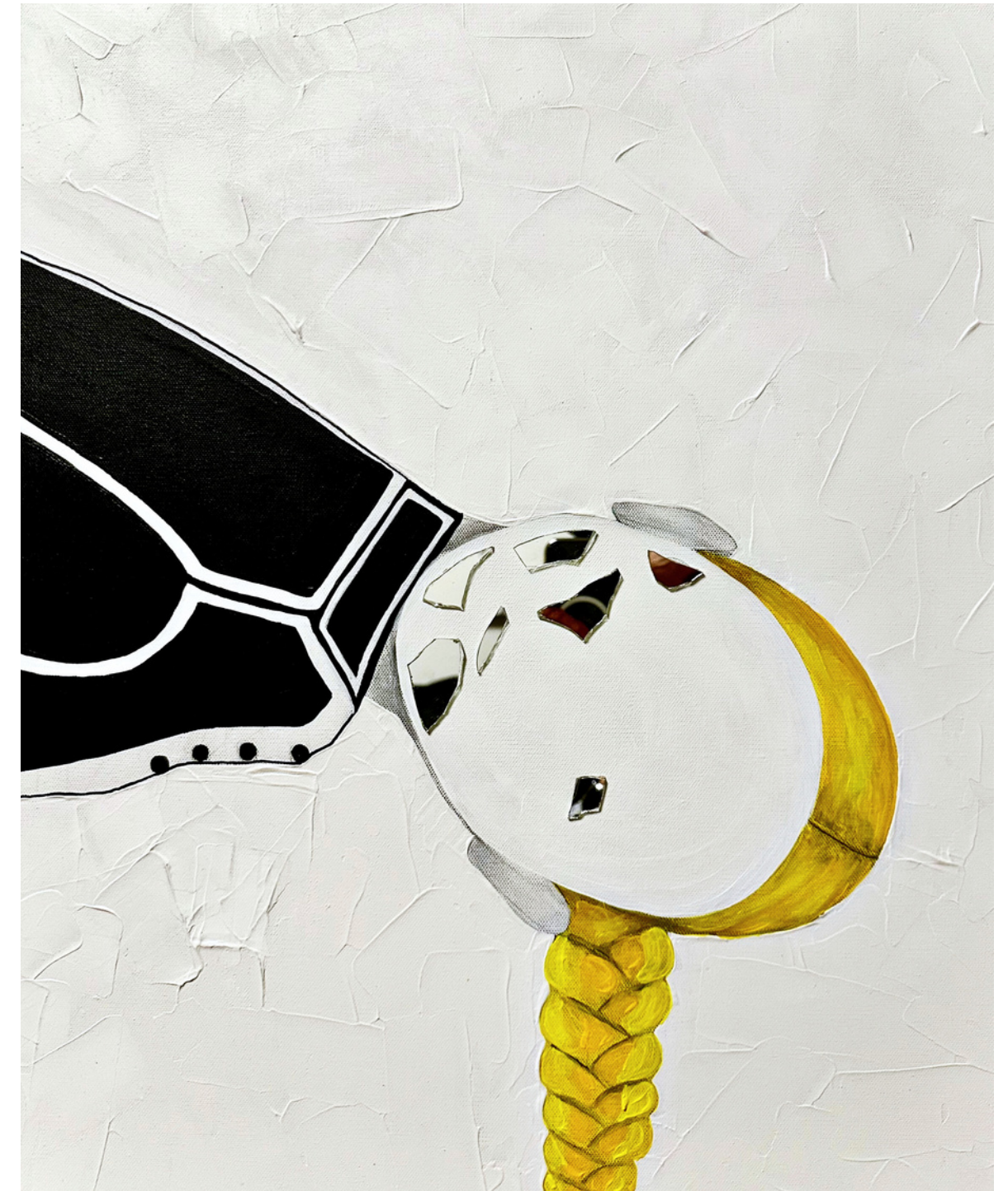
Name "Freedom"
Acrylic on canvas
50x60cm
2023



Name "Tangled"
Acrylic on canvas,
twine/mirror
50x60cm
2024



Name "Fragile"
Acrylic on canvas, mirror
50x60cm
2024



Name "Mother and daughter"
Acrylic on canvas
100x100cm
2023



Name: "Love"
Acrylic on canvas
100x100cm
2023





Name "Chaos"
Acrylic on canvas
100x100cm
2022



Name "Man and woman"
Acrylic on canvas
100x100cm
2022



Masha Laan



paintings@laanart.com
IG: @mashalaan
Luzern Switzerland
<http://mashalaan.ch>



